

# Butter Braid Fundraiser 2023

Hello Parents!



Welcome to another year of Butter Braid Fundraising! We are so excited to be working with Whye's Choice Fundraising again for our Fall 2023 fundraiser! This fundraiser is a great opportunity to raise money for your dancer's expenses, things such as tuition, apparel, and private lessons. While this fundraiser is completely optional, we encourage everyone to participate and share the deliciousness that is Butter Braid!

Butter Braid Pastries are hand-braided and layered with real butter to create a sweet, flaky pastry with incredible flavor that melts-in-your mouth! With a wide variety of flavors, there is something for everyone. Butter Braids are also the perfect option to bring to your next dinner or holiday gathering!

This fundraiser will be ongoing from Monday, October 9th, to Monday, October 30th. ALL paper order forms must be returned to the front desk on or before October 30th. All pastries will be delivered to the Urbandale studio on Monday, November 6th, between 4:00 - 7:00PM. It is EXTREMELY important that you pick up all of your orders in a timely manner on this day because these are frozen and perishable items. All items sold by your dancer will make between \$5 and \$6 profit which will be added to your account after the fundraiser is complete.

We will also be offering an online shopping option to make selling even easier for you! Use the QR code to the right, or visit this url:

<https://tinyurl.com/yc3xahrf>



This will allow you to register to be a seller on the Butter Braid platform. Once you have registered you can generate a link to your individual store, and track your progress as people make purchases. These items will **NOT** be shipped directly to their homes and will still need to be picked up by you, the seller, on November 6th. If you have trouble with the online store or need further assistance, please contact us via email or phone.

Thank you for doing your part to make this fundraiser a success! Please mark the delivery date on your calendars now and make sure you remember to pick up your order! We are looking forward to another successful season of fundraising!

Steve Nelson  
Business Manager  
Iowa Ballet Academy

