



Targeted TV+Digital Advertising

RELEASE

The undersigned enters into this Agreement with OnMedia, a Mediacom Communications Corporation company, (hereinafter referred to as the "Producer"). I have been informed and understand that the Producer is producing a videotape and/or photographic images for the Client (see below) and that my likeness, image, voice and appearance will or may be used in the production (hereinafter referred to as "Product".)

I grant the Producer and its designees the right to use my likeness, image, voice, appearance and performance as embodied in the Product, whether recorded on or transferred to videotape, film, slides, photographs, audio or other media, now known or later developed. This grant includes without limitation the right to edit, mix or duplicate and to use or re-use the Product in whole or in part as the Producer may elect. The Producer and its designee shall have complete ownership of the Product in which I appear, including copyright interests, and I acknowledge that I have no interest or ownership in the Product or its copyright.

I also grant the Producer and its designees the right to broadcast, exhibit, market, sell and otherwise distribute the Product, either in whole or in parts, and either alone or with other products, for commercial or non-commercial television or theatre, closed-circuit exhibition, home video distribution or any other purpose that the Producer or its designees in their sole discretion may determine.

I confirm that I have the right to enter into this Agreement, that I am not restricted by any commitments to third parties, and that the Producer or Producer's Client has no financial commitment or obligations to me as a result of this Agreement. I hereby give all clearances, copyright and otherwise, for the use of my likeness, image, voice, appearance and performance embodied in the Product. I expressly release and indemnify the Producer and its officers, employees, agents and designees as well as the Client for whom the Product is being produced, from any and all claims known or unknown arising out of or in any way connected with the above-granted uses and representations. The rights granted the Producer herein are perpetual and worldwide.

Client: _____ Project: _____

I have read the foregoing and understand its terms and stipulations and agree to all of them.

_____ Date _____

If under 18 years of age:

I am the parent and/or guardian of the above minor and hereby endorse this Agreement on his/her behalf.

_____ Date _____